

Roll No. ....

**57553**

**BBA 6th Semester (N.S.) 2014-17  
Examination – November, 2018**

**FOUNDATION INTERNATIONAL BUSINESS**

Paper : BBAN-603

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section-A is *compulsory*. Attempt *four* questions from Section-B, selecting at least *one* question from each Unit.

**SECTION – A**

**1.** Briefly explain the following :

- (a) Nature of international business.
- (b) Overview of global financial system.
- (c) Features of foreign portfolio investment.

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- (d) Difference between Green field and Brown field FDI.
- (e) Need for outsourcing in international business.
- (f) Benefits of a branded product.
- (g) Currency translation risk.
- (h) Problems in international compensation decisions.

## **SECTION – B**

### **UNIT – I**

- 2. Describe the factors affecting political and economic environment of international business.
- 3. Explain the various types of non-tariff barriers to international business.

### **UNIT – II**

- 4. Describe various kinds of modes of entry into international business.
- 5. Describe the costs and benefits of FDI.

### **UNIT – III**

- 6. Describe the factors affecting foreign manufacturing decisions.
- 7. Mention the types of distribution channels in international business.

### **UNIT – IV**

- 8. Describe the cross cultural challenges in international business.
- 9. Explain the powers of selection and training in international business.