

**B.C.A. 6th Semester (Only Re-appear) Examination,**

**November-2023**

**E-COMMERCE**

**Paper-BCA-306**

Time allowed : 3 hours ] [ Maximum marks : 80

**Note :** *Attempt five questions in all, selecting one question from each unit. Q. No. 1 is compulsory.*

1. Write short note on following : 16
- (i) Electronic Market
  - (ii) Industry Value Chain
  - (iii) Smart Card
  - (iv) EDI Security

**Unit-I**

2. Define Electronic Commerce. Explain its scope and Impact in detail. 16
3. Explain the following : 16
- (i) Future of E-Commerce
  - (ii) Internet Commerce

**Unit-II**

4. Describe in detail about Porter's Value Chain Model. 16
5. Explain the following: 16
- (i) Server Threats
  - (ii) Intellectual Property Threats

**Unit-III**

6. Give a Complete discription about Electronic Payment System. 16
7. Describe the following : 16
- (i) Protecting Intellectual Property
  - (ii) Proletting the Commerce Server

**Unit-IV**

8. What do you understand Business to Business E-Commerce ? 16
9. Describe the following : 16
- (i) EDI Communication
  - (ii) EDI Security