

Roll No.

57511

**BBA 2nd Semester (N. S.) 2014-17
Examination – May, 2019**

PRINCIPLES OF MANAGEMENT

Paper : BBAN-201

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A contains eight short answer type questions of two marks each. All the questions are **compulsory**. Section – B attempt **four** questions in all, selecting **one** question from each Unit. All question carry equal marks.

SECTION – A

1. Write short notes on the following :

- (a) Human Relations
- (b) Scalar chain
- (c) Tactical planning

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P. T. O.

- (d) Goal Setting
- (e) Coordination
- (f) Authority
- (g) PERT
- (h) Break-even analysis

SECTION - B

UNIT - I

2. What is management ? Explain the process of management in detail.
3. Discuss the various contingency approaches of management in detail.

UNIT - II

4. What is Planning ? Explain the kinds and purpose of planning.
5. Explain the decision making process. What are the behavioural aspects of decision making ?

UNIT - III

6. Define organising. Discuss the characteristics and benefits of organising.

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7. Describe the nature and significance of leadership. Discuss the situational approach to leadership in detail.

UNIT - IV

8. What is controlling and its importance ? What are the prerequisites of an effective control system ?
9. Explain the concept and objectives of budgetary control. Discuss the various types of budget.

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